

# **PRESS RELEASE**

## **New distributors for STAZO products in Germany**

**STAZO marine equipment b.v. in the Netherlands recently has appointed A.W. Niemeyer Hamburg as a distributor for STAZO marine theft protection products to their 13 German branches, incl. the Hamburg headquarter. At the same time Yachtsport Astrid Heinze In Barmstedt has been appointed as distributor of STAZO steering wheels and STAZO marine theft protection products in Germany to the marine dealers and the yacht- and shipbuilding industry. With these two appointments and with Toplicht and SVB in their specific market segment distribution, STAZO is supposed to being well represented on the German market for the time being.**

STAZO and A.W.Niemeyer both have not only a long tradition in the marine industry but they also have a long history together. It was in the 60's of the last century A.W.Niemeyer already started selling products of STAZO marine equipment b.v. A.W. Niemeyer's appointment therefore was no coincident after the termination of the agreement with one of the former distributors in Germany.

“In order to be sure to being well represented on the entire German market in the future, we already started exchanging ideas with Yachtsport Astrid Heinze early this year. This all now resulted in another and new co-operation with this 7 years “old” company. At Yachtsport Astrid Heinze in Barmstedt, the 29 years old sales manager Mrs Anja Blatt will be responsible for all sales of STAZO steering wheels and STAZO marine theft protection to the yacht- and shipbuilding industry in Germany, excluding the existing trade channels with the companies above mentioned. Since their foundation back in January 2003 Yachtsport Astrid Heinze in Barmstedt also is the sole- and successful German distributor of MARINEDECK<sup>®</sup>exterior, another STAZO product. MARINEDECK<sup>®</sup>exterior is STAZO's ecological and durable alternative for teak decks.

More information at: [www.stazo.nl](http://www.stazo.nl)



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